

APHA EXECUTIVE BOARD - AGENDA 15th January 2020 Meeting held at The Union Jack Club, Sandell Street, London. Commencing 13.00 hrs.

| EB 20/01 | Welcome | Chair |
|----------|--|-------|
| EB 20/02 | List of Attendees | Chair |
| EB 20/03 | Apologies for Absence: | Chair |
| EB 20/04 | Declarations of Interest | Chair |
| EB 20/05 | Formal ratification of Chair & Vice Chair | GG |
| EB 20/06 | Minutes of the previous EB meeting - 6 ^h November 2019: | Chair |
| | a. Accuracy | |
| | b. Matters arising that are not on the agenda | |
| EB 20/07 | APHA Financial Report and Accounts. | GG |
| | a. APHA Income and Expenditure report including expenses. | |
| | b. Budget 2019/20 | |
| | c. OA: 19/51a Savings Account | |
| | d. Revised SLA between APHA and Medway Council | |
| | e. Companies House - Change to Financial Statement format | |
| EB 20/08 | APHA Administration | |
| | Outstanding Action (OA): 19/52a - GG to attempt to identify key performance indicators for EO Role | GG |
| | b. Website | Chair |
| | OA:19/43c - BH to make some enquiries re scoping work on the | |
| | website | ВН |
| | OA: 19/52b - metrics report from Webmaster | GG |
| EB 20/09 | a. Membership and Renewals. | GG |
| | b. Subscriptions 2020/21 | |
| EB 20/10 | Task and Finish Group Action Plan: | GG |
| | a. Training: | |
| | a. Italillig. | |
| | (1). Belfast - Introduction to Ships Inspection | |

| | c. Ships | Industry Guide to Good Hygiene Practice: Catering Guide - | | | | | | |
|----------|-------------------------|---|-------|--|--|--|--|--|
| EB 20/11 | AGM/C | CPD Event 2020: | Chair | | | | | |
| EB20/12 | Brexit | 3rexit | | | | | | |
| EB 20/13 | Politica | Political Engagement & Parliamentary Questions. | | | | | | |
| EB 20/14 | APHA | Modernisation; | GG | | | | | |
| EB 20/15 | 1. 2. 2020. 3. | tive Board Proposed Meeting Schedule: The Lawrence Room, Union Jack Club on the 13 th May 2020. The Lawrence Room, Union Jack Club on the 9 th September Union Jack Club on the 17 th November 2020 AGM 2020: 18 th November 2020 - Gascoigne Suite, Union Club | Chair | | | | | |
| EB 20/16 | AOB | | Chair | | | | | |

MOU MCA/APHA

b.

| Table of | Actions arising from APHA Executive Board Meetin | igs | |
|-----------|---|-----------------------|--|
| Ref | Action | Person Responsible | Completed/Comments |
| Actions f | rom Executive Board Meeting held on 11 Sep 19 | - | |
| 19/43a | Key performance indicators to be developed for EO | All | See 19/52a |
| 19/43c | BH to make some enquiries re scoping work on the website | ВН | |
| Actions f | rom the Executive Board meeting held on 6 Nov 19 | | |
| 19/51a | GG to make contact with Finance Manager and discuss the opening of an instant access savings account for APHA reserves. If agreed FT to action | GG/FT | Teleconference with Finance Manager held on 5 Dec 19. Discussed further with FT at Video conference on 6 Dec 19. |
| 19/51b | GG to advise Medway of the change in payment s for Admin and finance services. Draft an amendment to the SLAs. | GG/FT | Advised at teleconference on 5 Dec 19. Agreed that SLA to be amended including authorisations for savings account. |
| 19/52a | GG to review tasks in an attempt to identify potential KPIs | GG | |
| 19/52b | GG to have a meeting with Webmaster to discuss the provision of information and guidance on website as well as the production of website metrics. | | Done. Meeting held on 21 Nov 19. Metrics report to be presented to next Board meeting |
| 19/53 | GG to advise FT no subscription increases for 2020/21 | GG | Done at Video conference 6 Dec 19. |
| 19/54 | GG to ensure that the Ships Sanitation Inspection fees for 2020/21 are promulgated. | GG | Done: Website updated 29 Nov 19 Included in December & Christmas Newsletter |
| 19/57 | GG to promulgate APHA Issues document to Exec Board | GG | Done. Distributed 6 Dec 19. |

Key

| JW | Cllr. John Warman, Chair | GM | Gill Morgan, Vice Chair |
|----|--------------------------|----|------------------------------------|
| WD | Cllr. Wayne Davies | BH | Cllr. Brian Heading |
| SB | Steve Bell | TC | Cllr. Trevor Clarke |
| DW | Diane Ward | GG | Gary Gould, APHA Executive Officer |
| FT | Finance Team | | |

| AT NO | Date Paid | Invoice No | Supplier | | Nett | | Vat | Gross | | Amount Paid |
|-------|-----------|------------------------------|--|----|--------------------|----|-----------|-----------|----|------------------|
| | 02/04/201 | 9 TRA2018/003 | Aberdeenshire Council | -£ | 200.00 | -£ | 40.00 -£ | 240.00 | -£ | 240.00 |
| | 12/04/201 | 9 FND2018/002 | FSA bid second installment - FND2018/002 | -£ | 11,111.52 | £ | £ | 11,111.52 | -£ | 11,111.52 |
| | 12/04/201 | 9 HDBK27 | PHE 5 handbooks - HDBK27 | -£ | 27.00 | £ | £ | 27.00 | -£ | 27.00 |
| | 15/04/201 | 9 HDBK29 | Welch E Handbook | -£ | 7.00 | £ | £ | 7.00 | -£ | 7.00 |
| | 16/04/201 | 9 MEM2019/039 | Swansea Bay PHA 19/20 membership fee | -£ | 1,050.00 | -£ | 210.00 -£ | 1,260.00 | -£ | 1,260.00 |
| | | 9 MEM2019/033 | River Tees PHA REDCAR/CLEVELAND | -£ | 1,050.00 | -£ | 210.00 -£ | 1,260.00 | -£ | 1,260.00 |
| | 13/05/201 | 9 MEM2019/005 | Bournemouth, Christchurch and Poole Council Membship fee 19/20 | -£ | 360.00 | -£ | 72.00 -£ | 432.00 | -£ | 432.00 |
| | 17/05/201 | 9 MEM2019/011 | Doncaster Council Membership fee 19/20 | -£ | 360.00 | -£ | 72.00 -£ | 432.00 | -£ | 432.00 |
| | | 9 TRA2018/004 | Edinburgh Council Aberdeen Training | -£ | 100.00 | -£ | 20.00 -£ | | | 120.00 |
| | 28/05/201 | 9 MEM2019/045 | Salford City Council Membership 19/20 | -£ | 1,050.00 | -£ | 210.00 -£ | 1,260.00 | -£ | 1,260.00 |
| | | 9 MEM2019/018 | Isle of Anglesey Membership 19/20 | -£ | | | | 1,260.00 | | |
| | | 9 MEM2019/045 | Dorset Council membership 19/20 | | 1,050.00 | | | 1,260.00 | | • |
| | | 9 MEM2019/002 | Aberdeenshire Council Membership 19/20 | -£ | 360.00 | | 72.00 -£ | | | 432.00 |
| | | | Refund of payment in error (PUR03/2019(1)) | -£ | 312.73 | | 28.33 -£ | | | 341.06 |
| | | 9 MEM2019/026 | North Ayrshire 2019/20 Membership | -£ | 360.00 | | 72.00 -£ | | | 432.00 |
| | | 9 MEM2019/032 | RAF 2019/20 Membership - DBS FIN PAY 1 | -£ | 876.00 | | | 1,051.20 | | |
| | | 9 MEM2019/003 | Antrim & Newtonabbey 19/20 Membership Fee | -£ | 360.00 | | 72.00 -£ | | | 432.00 |
| | | 9 MEM2019/019 | Isle of Man Government Membership 19/20 | | 1,050.00 | | | 1,260.00 | | |
| | | 9 PUR05-2019REF | G Gouls refund of overpayment | -£ | 103.50 | | f | | | 103.50 |
| | | 9 MEM2018/019 | London Luton Airport - Membership 18/19 | -£ | 342.00 | | 68.40 -£ | | | 410.40 |
| | | 9 MEM2019/021 | London Luton Airport - Membership 19/20 | -£ | 360.00 | | 72.00 -£ | | | 432.00 |
| | | 9 MEM2019/008 | City of Edinburgh - Membership 19/20 | | 1,050.00 | | | 1,260.00 | | |
| | | 9 MEM2019/007 | Bristol Port Health Authority - Membership 19/20 | -£ | 360.00 | | 72.00 -£ | | | 432.00 |
| | | 9 ED 01 2019 | Dundee City Council - Edinburgh Training | -£ | 100.00 | | 20.00 -£ | | | 120.00 |
| | | 9 MEM2019/034 | Royal Navy 2019/20 Membership Fee | -£ | 876.00 | | | 1,051.20 | | |
| | | 9 AGM016/2018 | Lewes and Eastbourne Council AGM attendance | -£ | 25.00 | | 5.00 -£ | | | 30.00 |
| | | 9 MEM2019/016 | Highland Council 19/20 Membership fee | | 1,050.00 | | | 1,260.00 | | |
| | | 9 ED 02 2019 | Falkirk Council Edinburgh Training | -£ | 50.00 | | 10.00 -f | • | | 60.00 |
| | | 9 ED 03 2019 | Angus Council Edinburgh Training | -£ | 600.00 | | 10.00 -£ | | | 720.00 |
| | | 9 ED 04 2019 | Aberdeenshire Council - Edinburgh Training | -£ | 200.00 | | 40.00 -£ | | | 240.00 |
| | | 9 ED 09 2019 | Shetland Council - Edinburgh Training | -£ | 150.00 | | 30.00 -£ | | | 180.00 |
| | | 9 ED 05 2019 | South Ayreshire Council - Edinburgh Training | -£ | 450.00 | | 90.00 -£ | | | 540.00 |
| | 02/08/201 | | Portsmouth City Council 70 Handbooks | -£ | 170.00 | | f | | | 170.00 |
| | | 9 MEM2019/031 | Portsmouth City Council - 19/20 Membership | -£ | | | | 1,260.00 | | |
| | | 9 ED 08 2019 | North Ayrshire Council | -£ | 100.00 | | 20.00 -£ | | | 120.00 |
| | | 9 ED 13 2019 | Salford City Council | -£ | 50.00 | | 10.00 -£ | | | 60.00 |
| | | 9 ED 13 2019 9 ED 11 2019 | Argyll and Bute Co - Eddinburgh Training | -£ | 150.00 | | 30.00 -£ | | | 180.00 |
| | | | o, | | 240.00 | | 48.00 -£ | | | 288.00 |
| | | 9 AGM029/2018 | London Borough of Hounslow - AGM | -£ | | | | | | |
| | | 9 MEM2019/037 | States of Jersey 2019/20 Membership fee | -£ | 1,050.00 100.00 | | 20.00 -f | 1,050.00 | | |
| | | 9 ED 10 2019 | Fife Council - Edinburgh Training | -£ | 360.00 | | 72.00 -£ | | | 120.00 432.00 |
| | | 9 MEM2019/001 | Aberdeen City - 19/20 Membership? | | | | | | | |
| | | 9 MEM2019/022 | Manchester City Council - 19/20 Membership | | 1,050.00 | | | 1,260.00 | | |
| | | 9 MEM2019/020 | Lewes District Council - 19/20 Membership | | 1,050.00 | | 50.00 -£ | 1,260.00 | | 300.00 |
| | | 9 MEM2018/045 | Manchester City Council - 18/19 Membership | -£ | 250.00 | | | | | |
| | | 9 MEM2019/025 | Newry, Mourne and Down BC - 19/20 Membership | | 1,050.00 | | | 1,260.00 | | |
| | 02/09/201 | | The Satori L | -£ | 7.00 | | f | | | 7.00 |
| | | 9 MEM2019/004 | Belfast City Council - 19/20 Membership | | | | | 1,260.00 | | |
| | | 9 ED 12 2019 | North Tyneside Council - Edinburgh Training | -£ | 50.00 | | 10.00 -£ | | | 60.00 |
| | | 9 PUR20-2019 (3)R | G Gould Refund for PUR20-2019 (3) - Payment made in error | -£ | 282.31 | | f | | | 282.31 |
| | 15/10/201 | 9 MEM2019/046 | London Borough of Hillingdon - Membership 19/20 | -£ | 1,050.00 | -£ | 210.00 -£ | 1,260.00 | -£ | 1,260.00 |

| AT NO | Date Paid | Invoice No | Supplier | | Nett | | Vat | Gross | | Amount Paid |
|-------|------------|---------------|--|----|----------|----|-----------|----------|----|----------------|
| | 15/10/2019 | 9 SOT 01/2019 | Southampton City Council - Ship Inspection Workshop Southampton | -£ | 500.00 | -£ | 100.00 -£ | 600.00 | -£ | 600.00 |
| | 15/10/2019 | 9 ED 06 2019 | City of Edinburgh Council - Edinburgh Ship inspection Workshop | -£ | 150.00 | -£ | 30.00 -£ | 180.00 | -£ | 180.00 |
| | 17/10/2019 | 9 ED 07 2019 | Aberdeen City Council - Edinburgh Ship Inspection Workshop | -£ | 200.00 | -£ | 40.00 -£ | 240.00 | -£ | 240.00 |
| | 18/10/2019 | 9 SOT 02/2019 | Portsmouth City Council - Southampton Training | -£ | 300.00 | -£ | 60.00 -£ | 360.00 | -£ | 360.00 |
| | 21/10/2019 | 9 AGM 05 2019 | The Burden Group Ltd - AGM | -£ | 120.00 | -£ | 24.00 -£ | 144.00 | -£ | 144.00 |
| | 23/10/2019 | 9 AGM 04 2019 | Manchester PHA - AGM | -£ | 30.00 | -£ | 6.00 -£ | 36.00 | -£ | 36.00 |
| | 25/10/2019 | 9 BEL 01 2019 | Public Health Agency - Belfast | -£ | 150.00 | -£ | 30.00 -£ | 180.00 | -£ | 180.00 |
| | 29/10/2019 | 9 AGM 08 2019 | Spelthorne BC - AGM | -£ | 120.00 | -£ | 24.00 -£ | 144.00 | -£ | 144.00 |
| | 30/10/2019 | 9 AGM 10 2019 | City of London - AGM | -£ | 120.00 | -£ | 24.00 -£ | 144.00 | -£ | 144.00 |
| | 31/10/2019 | 9 INV 02-19 | Lansdowne Publishing Partnership Ltd - Advertisement on APHA's website | -£ | 500.00 | -£ | 100.00 -£ | 600.00 | -£ | 600.00 |
| | 05/11/2019 | 9 AGM 06 2019 | Flintshire County Council - AGM | -£ | 120.00 | -£ | 24.00 -£ | 144.00 | -£ | 144.00 |
| | 07/11/2019 | 9 AGM 11 2019 | Tendring District Council - AGM | -£ | 60.00 | -£ | 12.00 -£ | 72.00 | -£ | 72.00 |
| | 08/11/2019 | 9 AGM 09 2019 | Vale of Glamorgan - AGM | -£ | 30.00 | -£ | 6.00 -£ | 36.00 | -£ | 36.00 |
| | 08/11/2019 | 9 AGM 10 2019 | City of London - AGM | -£ | 120.00 | -£ | 24.00 -£ | 144.00 | -£ | 144.00 |
| | 08/11/2019 | 9 BEL 05 2019 | Derry & Strabane Council - Belfast | -£ | 350.00 | -£ | 70.00 -£ | 420.00 | -£ | 420.00 |
| | 08/11/2019 | 9 AGM 03 2019 | Bournemouth Chistchurch and Poole Council - AGM | -£ | 180.00 | -£ | 36.00 -£ | 216.00 | -£ | 216.00 |
| | 11/11/2019 | 9 AGM 02 2019 | Bristol City Council - AGM | -£ | 60.00 | -£ | 12.00 -£ | 72.00 | -£ | 72.00 |
| | 13/11/2019 | 9 INV 01-19 | RHE - Sponsorship for AGM lunch | -£ | 500.00 | -£ | 100.00 -£ | 600.00 | -£ | 600.00 |
| | 15/11/2019 | 9 BEL 06 2019 | Causeway Coast and Glens BC - Belfast Training | -£ | 200.00 | -£ | 40.00 -£ | 240.00 | -£ | 240.00 |
| | 18/11/2019 | 9 BEL 03 2019 | River Tees Port Health - Belfast Training | -£ | 50.00 | -£ | 10.00 -£ | 60.00 | -£ | 60.00 |
| | 26/11/2019 | 9 AGM 01 2019 | Southampton City Council - AGM | -£ | 100.00 | -£ | 20.00 -£ | 120.00 | -£ | 120.00 |
| | 28/11/2019 | 9 BEL 02 2019 | Portsmouth City Council - Belfast | -£ | 50.00 | -£ | 10.00 -£ | 60.00 | -£ | 60.00 |
| | 29/11/2019 | 9 AGM 14 2019 | Suffolk Coastal PHA - AGM | -£ | 360.00 | -£ | 72.00 -£ | 432.00 | -£ | 432.00 |
| | 29/11/2019 | 9 AGM 181119 | Keith Morely - Accomodation for AGM | -£ | 157.70 | £ | £ | 157.70 | -£ | 157.70 |
| | 17/12/2019 | 9 BEL 04 2019 | Newry, Mourne and Down BC - Belfast Training | -£ | 50.00 | -£ | 10.00 -£ | 60.00 | -£ | 60.00 |
| | 19/12/2019 | 9 AGM 12 2019 | South Cambridgeshire DC - AGM | -£ | 120.00 | -£ | 24.00 -£ | 144.00 | -£ | 144.00 |
| | 23/12/2019 | 9 Inv 04-19 | RHE Global - Sponsorship of APHA Newsletter | -£ | 1,500.00 | -£ | 300.00 -£ | 1,800.00 | -£ | 1,800.00 |
| | 24/12/2019 | 9 BEL 08 2019 | Mid and East Antrim BC - Belfast Training | -£ | 200.00 | -£ | 40.00 -£ | 240.00 | -£ | 240.00 |
| | 30/12/2019 | 9 Inv 03-19 | London Borough of Hillingdon - Job Advertisements | -£ | 75.00 | -£ | 15.00 -£ | 90.00 | -£ | 90.00 |

-£ 42,032.76 -£ 5,789.13 -£ 47,821.89 -£ 47,821.89

| Date Paid Invoid | Supplier | | Nett | Vat | Gross | |
|--------------------------------------|--|----------------|------------|----------|------------------------|-------|
| No 01/04/2010 DUDG | 18 Martin Walker Speaker Expenses - PUR64 | | 190.00 f | 4.70 | C 104.70 | £ 194 |
| 01/04/2019 PUR6 02/04/2019 PUR6 | · | £ | 250.00 f | | | |
| 17/04/2019 PURO | | £ | 4.50 f | | £ 4.50 | |
| 17/04/2019 PURO | | £ | 38.30 f | | | |
| 17/04/2019 PURO | · · · · · · · · · · · · · · · · · · · | £ | | 1.03 | | |
| 17/04/2019 PURO | · · · · · · · · · · · · · · · · · · · | £ | | | £ 236.55 | |
| 30/04/2019 VAT1 | | £ | 635.00 f | | | |
| 30/04/2019 VA11/ 30/04/2019 BC1/2 | · | £ | 5.50 f | | | |
| 03/05/2019 E0146 | | £ | | | £ 170.04 | |
| 07/05/2019 PURO | | £ | 4.50 f | | | |
| 07/05/2019 PURO | | £ | 21.50 f | | | |
| | ., | £ | | | | |
| 07/05/2019 PURO | ··· | | | 1.08 | | |
| 07/05/2019 PURO | | £ | 1,562.50 f | | £ 1,562.50 | |
| 30/05/2019 | Bank charges to 08/05/2019 | £ | 6.80 f | | | |
| 31/05/2019 VAT2/ | | £ | 635.00 f | | £ 635.00 | |
| 02/06/2019 INV19 | | £ | | | £ 660.00 | |
| | 19(1)(Err) Payment in Error | £ | | | £ 341.06 | |
| 05/06/2019 PUR0 | | £ | , | | £ 1,250.00 | |
| 05/06/2019 PUR0 | | £ | | | £ 213.99 | |
| 05/06/2019 PUR0 | | | | - | £ 252.15 | £ 2 |
| 05/06/2019 PUR0 | 19(5) G Gould - Additional payment for Gary Gould for period 8th May 2019 to 30th May 2019 as authorised at exec board agenda item EB 18/36 refe | erring to 18 £ | 1,875.00 f | - | £ 1,875.00 | £ 1,8 |
| 10/06/2019 PUR0 | 19(1) Edinburgh ships inspection workshop. Return flights and hotel rooms Stansted to Edinburgh for M Walker and J Ambrose (Refund) | £ | 312.73 f | 28.33 | £ 341.06 | £ 3 |
| 26/06/2019 PURO | 19 G Gould attendance at Border Delivery Port Health 07/06/2019 | £ | 34.90 f | 1.08 | £ 35.98 | £ |
| 26/06/2019 PURO | 19 G Gould attendance at Export Health Cert Workshop 11/06/2019 | £ | 34.71 f | 1.04 | £ 35.75 | £ |
| 28/06/2019 VAT3, | 9 HMRC VAT ANNACC June | £ | 635.00 f | - | £ 635.00 | £ 6 |
| 30/06/2019 | Bank charges to 08/06/19 | £ | 5.50 f | - | £ 5.50 | £ |
| 02/07/2019 PURO | 19 Chairman's allowance - Pat McCarthy | £ | 250.00 f | - | £ 250.00 | £ 2 |
| 03/07/2019 INV19 | Lansdowne May 2019 | £ | 550.00 f | 110.00 | £ 660.00 | £ 6 |
| 08/07/2019 PURO | | £ | 1,353.50 f | - | £ 1,353.50 | £ 1,3 |
| 08/07/2019 PURO | | £ | 34.92 f | 1.08 | £ 36.00 | £ |
| 08/07/2019 PURO | | £ | 54.50 f | - | £ 54.50 | £ |
| 08/07/2019 PURO | | £ | 13.00 f | | £ 13.00 | |
| 22/07/2019 PURO | | £ | | 0.92 | | |
| 22/07/2019 PURO | | £ | | | £ 253.90 | |
| 30/07/2019 Bank | • | £ | 6.80 f | | | |
| 31/07/2019 | HMRC VAT ANNACC July | £ | | | £ 635.00 | |
| 31/07/2019 PURO | , | £ | | | | |
| 05/08/2019 INV-1 | · | £ | 1,250.00 f | | £ 1,250.00 £ 660.00 | |
| | | £ | | | £ 51.20 | |
| 06/08/2019 PU09- | | | | | | |
| 13/08/2019 PUR1 | · | £ | 118.50 f | | £ 118.50 | |
| 19/08/2019 PUR1 | | £ | 58.20 f | | £ 58.20 | |
| 19/08/2019 PUR1 | · · | £ | | | £ 186.63 | |
| 21/08/2019 PUR1 | | £ | 138.60 f | | £ 138.60 | |
| 21/08/2019 PUR1 | | £ | 52.30 f | | | |
| 21/08/2019 PUR1 | | £ | | 1.47 | | |
| 27/08/2019 PUR1 | 19(1) Gary Gould - Invoice APHA/024 | £ | 1,250.00 f | - | £ 1,250.00 | £ 1,2 |
| 27/08/2019 PUR1 | 19(2) Gary Gould - Executive Officer Additional payment | £ | 1,875.00 f | - | £ 1,875.00 | £ 1,8 |
| 30/08/2019 | HMRC VAT ANNACC August | £ | 635.00 f | - | £ 635.00 | £ 6 |
| 30/08/2019 | Bank Charges to 08/08/19 | £ | 5.50 f | - | £ 5.50 | £ |
| 05/09/2019 INV-1 | Lansdowne July 2019 | £ | 550.00 f | 110.00 | £ 660.00 | £ 6 |
| 19/09/2019 PUR1 | 19(1) Gary Gould - Room Hire Executive Board Meeting | £ | 150.00 f | <u>-</u> | £ 150.00 | £ 1 |
| 19/09/2019 PUR1 | 19(2) Gary Gould - Travel & Lunch Executive board Meeting | £ | 30.41 f | 0.88 | £ 31.29 | £ |
| 19/09/2019 PUR1 | | £ | | 0.93 | | |
| 19/09/2019 PUR1 | | £ | | | £ 31.00 | |
| 20/09/2019 PUR1 | | £ | | | £ 71.95 | |
| 23/09/2019 PUR1 | | £ | 200.00 f | | £ 200.00 | |
| 24/09/2019 PUR1 | · | £ | 5.00 f | | | |

| 0 | Date Paid Invoice No | Supplier | | Nett | | Vat | Gros | S | Amoun Pai |
|---|---------------------------|---|---|----------|-------|------|-----------|-----|--------------|
| | 24/09/2019 PUR21-2019 | Redcare & Cleveland - Nplan Meeting - 16/05/2019 | £ | 261.90 | £ | - 1 | £ 261.9 | 0 £ | 261.90 |
| | 30/09/2019 VAT6/2019 | HMRC VAT ANNACC September | £ | 635.00 | £ | - 1 | £ 635.0 | 0 £ | 635.00 |
| | 30/09/2019 Bank charges/6 | Bank Charges to 08/09/2019 | £ | 6.80 | £ | - 1 | E 6.8 | 0 £ | 6.80 |
| | 09/10/2019 PUR22-2019 (1) | John Ambrose - Travel and Accomodation for Southampton Training | £ | 137.10 | £ | - 1 | £ 137.1 | 0 £ | 137.10 |
| | 09/10/2019 PUR22-2019 (2) | John Ambrose - Speaker's Fee for Southampton Training | £ | 200.00 | | | E 200.0 | | |
| | 10/10/2019 PUR20-2019 (1) | Gary Gould - Invoice APHA/025 | £ | 1,250.00 | £ | - 1 | £ 1,250.0 | 0 £ | 1,250.00 |
| | 10/10/2019 PUR20-2019 (2) | Gary Gould - Travel, food and accomodation for Edinburgh training & scottish PLaN Meeting | £ | 291.41 | £ 10 | 0.09 | E 301.5 | 0 £ | 301.50 |
| | 10/10/2019 PUR20-2019 (3) | Payment made to Gary in error | £ | 235.26 | £ 47 | 7.05 | £ 282.3 | 1 £ | 282.31 |
| | 10/10/2019 PUR20-2019 (4) | Gary Gould - Travel, food and accomodation for Southampton Training | £ | 198.88 | £ 9 | 9.42 | £ 208.3 | 0 £ | 208.30 |
| | 15/10/2019 PUR20-2019 (5) | The Scottish Government - Catering for training Workshop | £ | 235.26 | £ 47 | 7.05 | £ 282.3 | 1 £ | 282.31 |
| | 24/10/2019 PUR20-2019 (1) | Lansdowne August 2019 | £ | 550.00 | £ 110 | 0.00 | £ 660.0 | 0 £ | 660.00 |
| | 24/10/2019 PUR20-2019 (2) | Lansdowne September 2019 | £ | 550.00 | £ 110 | 0.00 | £ 660.0 | 0 £ | 660.00 |
| | 24/10/2019 PUR20-2019 (3) | Swansea Bay PHA - Admin Support | £ | 1,250.00 | £ | - 1 | £ 1,250.0 | 0 £ | 1,250.00 |
| | 24/10/2019 PUR20-2019 (4) | Gary Gould - Travel for Seafish meeting | £ | 40.50 | £ | - 1 | £ 40.5 | 0 £ | 40.50 |
| | 24/10/2019 PUR20-2019 (5) | Gary Gould - Travel and food for Ships Catering guide meeting | £ | 33.83 | £ C |).87 | £ 34.7 | 0 £ | 34.70 |
| | 24/10/2019 PUR20-2019 (6) | Gary Gould - Business Cards | £ | 6.00 | £ | - 1 | E 6.0 | 0 £ | 6.00 |
| | 28/10/2019 PUR24-2019 | Gary Gould - Invoice APHA/026 | £ | 1,250.00 | £ | - 1 | £ 1,250.0 | 0 £ | 1,250.00 |
| | 30/10/2019 | Bank Charges to 08/10/19 | £ | 6.50 | £ | - 1 | £ 6.5 | 0 £ | 6.50 |
| | 31/10/2019 | HMRC VAT ANNACC October | £ | 635.00 | £ | - 1 | £ 635.0 | 0 £ | 635.00 |
| | 12/11/2019 PUR26-2019 (1) | Martin Walker - Food and travel for Edinburgh training | £ | 129.39 | £ 11 | 1.23 | £ 140.6 | 2 £ | 140.62 |
| | 12/11/2019 PUR26-2019 (2) | Martin Walker - Speaker Fee for Edinburgh Training | £ | 200.00 | £ | - 1 | £ 200.0 | 0 £ | 200.0 |
| | 12/11/2019 PUR26-2019 (3) | Gary Gould - Food and travel for AGM | £ | 130.69 | £ 10 | 0.91 | £ 141.6 | 0 £ | 141.60 |
| | 12/11/2019 PUR26-2019 (4) | AGM - Gascoigne Suite Hire and Lunch + residual charge | £ | 1,192.59 | £ 165 | 5.96 | £ 1,358.5 | 5 £ | 1,358.5 |
| | 19/11/2019 PUR29-2019 | Gary Gould -Invoice APHA/027 | £ | 1,600.00 | £ | - 1 | £ 1,600.0 | 0 £ | 1,600.00 |
| | 26/11/2019 PUR28-2019 | John Ambrose Speaker's fee - Belfast Training | £ | 200.00 | £ | - 1 | £ 200.0 | 0 £ | 200.0 |
| | 26/11/2019 PUR30-2019 (1) | Martin Walker - Travel for Belfast Training | £ | 105.30 | £ 9 | 9.00 | £ 114.3 | 0 £ | 114.3 |
| | 26/11/2019 PUR30-2019 (2) | Martin Walker - Speaker's Fee for Belfast Training | £ | 200.00 | £ | - 1 | E 200.0 | 0 £ | 200.0 |
| | 26/11/2019 PUR27-2019 | John Ambrose - Travel for AGM | £ | 79.10 | £ | - 1 | E 79.1 | 0 £ | 79.1 |
| | 29/11/2019 | HMRC VAT ANNACC November | £ | 635.00 | £ | - 1 | £ 635.0 | 0 £ | 635.0 |
| | 30/11/2019 | Bank Charges to 08/11/19 | £ | 6.50 | £ | - 1 | £ 6.5 | 0 £ | 6.5 |
| | 02/12/2019 PUR25-2019 | Lansdowne October 2019 | £ | 550.00 | £ 110 | 0.00 | £ 660.0 | 0 £ | 660.0 |
| | 18/12/2019 PUR32-2019 (1) | Gary Gould - Back Pay | £ | 3,456.25 | £ | - 1 | £ 3,456.2 | 5 £ | 3,456.2 |
| | 30/12/2019 | Bank Charges to 08/12/19 | £ | 6.50 | | | | 0 £ | |
| | 30/12/2019 PUR31-2019 | Lansdowne November 2019 | £ | 550.00 | | | | | |
| | 31/12/2019 | HMRC VAT ANNACC December | f | 635.00 | | | E 635.0 | | |

| Summary | |
|-------------------------------------|-------------|
| Opening balance 1 Apr 19 | £65,292.44 |
| Expenditire to 31 Dec 19 (Incl VAT) | -£38,443.21 |
| Income to 31 Dec 19 (Incl VAT) | £ 47,821.89 |
| Balance as at 31 Dec 19 | £74,671.12 |

£37,072.53 £1,370.68 £38,443.21 £38,443.21

Association of Port Health Authorities Operational Procedure

Savings Account Management

Reference:

A. APHA Executive Board Minutes dated 6th November 2019

In order to maximise income to the Association, the Executive Board agreed, at Reference A, that an instant access savings account should be opened to deposit the bulk of the APHA reserves. This procedure outlines the process that the Finance Team (FT) should adopt in order to manage deposits and withdrawals. The aim is to ensure that sufficient funds are maintained in the current account to deal with day to day expenses whilst maximising the returns from interest.

Key Current Account Balances:

a. Minimum balance - £10,000.00

b. Maximum balance - £20,000.00

c. Target balance - £15,000.00

Procedure:

- a. The FT should monitor the current account balance as part of their day to day processing of transactions.
- b. Should the current account balance drop below £10,000.00, a sum of money should be transferred from the savings account to the current account in order to bring the balance up to £15,000.00.
- c. Should the current account balance exceed £20,000.00 a sum of money should be transferred from the current account to the savings account in order to bring the balance down to £15,000.00.
- d. The minimum, maximum and target balances should be periodically reviewed to ensure that they are both appropriate and relevant.
- e. Withdrawals and payments between the savings account and current account, only, can be authorised by the FT. Transfers to any other account can only be authorised by the Chair or, if absent, the Vice-Chair.
- f. The FT should periodically monitor interest rates to ensure that APHA is getting the best return possible. If a better interest rate can be gained elsewhere, the Executive Officer should be informed.
- g. Switching of accounts should only be actioned following written agreement from the Executive Officer and the Chair of the Association.

| | | 02/01/20 | 06/12/2019 | 07/10/19 | 02/09/19 | 05/07/19 | 13/06/19 | Change in | |
|---------------------------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-----------|--|
| Expenditure | Budget | Forecast | Forecast | Forecast | Forecast | Forecast | Forecast | Forecast | Notes |
| APHA Administration | 2,500.00 | 2,500.00 | 2,500.00 | 2,500.00 | 2,500.00 | 2,500.00 | 2,500.00 | 0.00 | |
| APHA Finance | 2,500.00 | 3,000.00 | 3,000.00 | 2,500.00 | 2,500.00 | 2,500.00 | 2,500.00 | 0.00 | |
| Webmaster | 6,600.00 | 6,600.00 | 6,600.00 | 6,600.00 | 6,600.00 | 6,600.00 | 6,050.00 | 0.00 | |
| Executive Officer Expenses | 3,750.00 | 2,334.81 | 2,587.98 | 2,055.89 | 2,200.93 | 2,064.25 | 2,686.35 | 253.17 | No expense received |
| Executive Officer Consultancy | 16,250.00 | 20,800.00 | 20,800.00 | 16,250.00 | 16,250.00 | 16,250.00 | 16,250.00 | 0.00 | |
| Executive Officer Invoices & Expenses | 20,000.00 | 23,134.81 | 23,387.98 | 18,305.89 | 18,450.93 | 18,314.25 | 18,936.35 | 253.17 | |
| Exec Officer remuneration | 7,500.00 | 10,400.00 | 10,392.00 | 7,500.00 | 7,500.00 | 7,500.00 | 7,500.00 | (8.00) | |
| Chairman's Allowance | 750.00 | 250.00 | 250.00 | 750.00 | 750.00 | 750.00 | 750.00 | 0.00 | |
| PLaN Groups | 5,000.00 | 5,000.00 | 5,000.00 | 5,000.00 | 5,000.00 | 5,000.00 | 5,000.00 | 0.00 | |
| Executive Board Meeting | 600.00 | 600.00 | 600.00 | 600.00 | 600.00 | 600.00 | 600.00 | 0.00 | |
| Executive Board Expenses | 1,500.00 | 431.54 | 431.54 | 1,500.00 | 1,500.00 | 1,500.00 | 1,500.00 | 0.00 | |
| Bank Charges | 80.00 | 69.20 | 57.65 | 50.01 | 61.69 | 80.00 | 80.00 | (11.55) | |
| Expenses (Postage, Stationery etc.) | 184.00 | 44.12 | 48.90 | 220.00 | 220.00 | 220.00 | 220.00 | 4.78 | |
| Companies House | 15.00 | 13.00 | 13.00 | 13.00 | 15.00 | 15.00 | 15.00 | 0.00 | |
| Training | 1,400.00 | 2,482.50 | 2,482.50 | 1,614.05 | 1,517.33 | 1,580.22 | 2,056.45 | 0.00 | |
| AGM Handbook | 1,300.00 26.00 | 1,212.56 26.00 | 1,212.56 26.00 | 2,214.00 26.00 | 2,214.00 26.00 | 2,214.00 26.00 | 2,214.00 26.00 | 0.00 | |
| | 20.00 | | | | | | | | CE42.75 had been recorded as current year in provious forecast |
| Previous Year Expenditure | - | 1,189.39 | 611.08 | 611.08 | 611.08 | 1,138.89 | 1,138.89 | (5/6.31) | £543.75 had been recorded as current year in previous forecast |
| | 49,955.00 | 56,953.12 | 56,613.22 | 50,004.03 | 50,066.03 | 50,538.36 | 51,086.69 | (339.91) | |
| | | | | | | | | | |
| Income | | | | | | | | | |
| Membership | (34.482.00) | (35.532.00) | (35,532.00) | (34.482.00) | (34.482.00) | (34.482.00) | (34.482.00) | 0.00 | |
| Sponsorship | 0.00 | | | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | |
| Contribution | 0.00 | 0.00 | | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | |
| AGM | (2,360.00) | | | (2,360.00) | (2,360.00) | (2,360.00) | (2,360.00) | 0.00 | |
| PLaN Group | (5,000.00) | (5,000.00) | (5,000.00) | (5,000.00) | (5,000.00) | (5,000.00) | (5,000.00) | 0.00 | |
| Training | (3,610.00) | (4,500.00) | (4,500.00) | (3,310.00) | (3,310.00) | (3,310.00) | (3,310.00) | 0.00 | |
| Handbook | (65.00) | (211.00) | (211.00) | (211.00) | (483.51) | (130.63) | (79.00) | 0.00 | |
| Advertising | (150.00) | (575.00) | (575.00) | (150.00) | (150.00) | (150.00) | (150.00) | 0.00 | |
| | | | | | | | | | • |
| | (45,667.00) | (49,702.00) | (49,702.00) | (45,513.00) | (45,785.51) | (45,432.63) | (45,381.00) | 0.00 | |
| Net Expenditure | 4,288.00 | 7,251.12 | 6,911.22 | 4,491.03 | 4,280.53 | 5,105.73 | 5,705.69 | (339.91) | |
| ODENING Balance Baserie | | | | | | | 60.712.00 | | |
| OPENING Balance Reserve | | | | | | | 62,713.00 | | |
| | | | | | | | | | |
| Operating Activities | | | | | | | | | |
| Estimated Profit/(Loss) | | | | | | | (7,251.12) | | |
| Estimated Closing Balance Reserve | | | | | | | 55,461.88 | | |
| | | | | | | | | | |
| Grant Income | | | | | | | | | |
| FSA | 0.00 | | | (57,500.00) | 0.00 | 0.00 | 0.00 | 57,500.00 | |
| | | | | , , , | | | | | |
| | 0.00 | | | (57,500.00) | 0.00 | 0.00 | 0.00 | 57,500.00 | |
| | | | | | | | | | |
| Estimated Profit/(Loss) | | | | | | | 57,500.00 | | |
| Estimated Closing Balance Reserve | | | | | | | 112,961.88 | | |

ASSOCIATION OF PORT HEALTH AUTHORITIES

Registered Number 02346876

Micro-entity Balance Sheet as at 31 March 2019

| | Notes | 2019 | 2018 |
|---|-------|-----------|-----------|
| | | \pounds | \pounds |
| Fixed Assets | | =- | ** |
| Current Assets | | 78,033 | 39,831 |
| Prepayments and accrued income | | - | _ |
| Creditors: amounts falling due within one year | | (170) | (1,180) |
| Net current assets (liabilities) | | 77,863 | 38,651 |
| Total assets less current liabilities | | 77,863 | 38,651 |
| Creditors: amounts falling due after more than one year | | 0 | 0 |
| Provisions for liabilities | | 0 | 0 |
| Accruals and deferred income | | (15,150) | (11,552) |
| Total net assets (liabilities) | | 62,713 | 27,099 |
| Reserves | | 62,713 | 27,099 |

- For the year ending 31 March 2019 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.
- The accounts have been prepared in accordance with the micro-entity provisions and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 7 November 2019

And signed on their behalf by:

John Warman, Director

Registered Number 02346876

ASSOCIATION OF PORT HEALTH AUTHORITIES

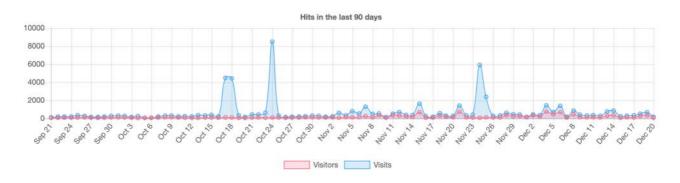
Micro-entity Accounts

31 March 2019

Association of Port Health Authorities Website

The following statistics are for the three months between 20 October 2019 to 20 December 2019

Number of Hits



Visits: 45,843, Visitors: 12,872

A visit is defined as the number of times a single webpage is downloaded, and a visitor is a visit from an ip address that the website has no previous record of in the last 30 days, ie a visit from somebody that has not been to the site in the last 30 days and who then views 5 pages would count as 1 visitor and 5 visits.

Top 10 Referring Sites

A referring site is the site the user was directly on before visiting the APHA website. Where the referring site is the APHA website, this means that they came directly there, ie typed in the address manually. The final column, References, the the number of times the site was used as the referring site in the three months period.

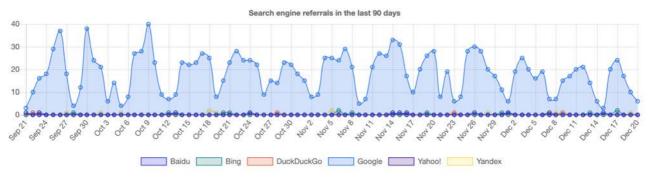
| Rating | Site Url | Site Title | Server IP | Country | References |
|--------|---------------------------------|---|----------------|---------|------------|
| 1 | www.porthealthassociation.co.uk | HOME - The Association of Port Health Authorities | 79.170.44.98 | 25 | 13,018 |
| 2 | G www.google.com | Google | 216.58.213.4 | | 1,280 |
| 3 | oporthealthassociation.co.uk | HOME - The Association of Port Health Authorities | 79.170.44.98 | 25 | 13,018 |
| 4 | Site.ru | 503 Service Temporarily Unavailable | 91.109.201.210 | | 549 |
| 5 | G www.google.co.uk | Google | 172.217.169.35 | | 328 |
| 6 | apha.co.uk | HOME - The Association of Port Health Authorities | 79.170.44.98 | 25 | 28 |
| 7 | progressive-seo.com | Get Your Free Website audit now | 217.23.10.44 | | 19 |
| 8 | Я yandex.ru | Яндекс | 5.255.255.88 | | 14 |
| 9 | www.bing.com | Bing | 13.107.21.200 | | 13 |
| 10 | apha.uk | _ | 79.170.44.98 | NK. | 11 |

Search words

These are the most recent search terms that have been entered into the stated search engine in order to locate the APHA website.

| Word | Browser | Country | Date | IP | Referrer |
|--|---------|---------|-------------------|----------------|----------------|
| conditions that infection shows on ship | ? | | December 17, 2019 | 82.145.210.249 | www.google.com |
| port health hold southampton | ? | | December 17, 2019 | 52.162.211.179 | www.bing.com |
| port health hold southampton | ? | | December 17, 2019 | 52.162.213.79 | www.bing.com |
| association of port health authority | ? | | December 13, 2019 | 52.162.211.179 | www.bing.com |
| Roles of port health authorities in regard to import and export of infectious diseases | ? | | December 9, 2019 | 82.145.211.248 | www.google.com |
| port health | ? | | December 7, 2019 | 82.145.211.117 | www.google.com |
| Aims and objectives of port health services | | | December 3, 2019 | 82.145.223.70 | www.google.com |
| general duties of port health at the international airport | | | December 1, 2019 | 82.145.220.28 | www.google.com |
| health measures taken by health administration in regard to port health | n | | November 30, 2019 | 82.145.210.133 | www.google.com |
| what is the port health | ? | | November 30, 2019 | 52.162.211.179 | www.bing.com |

Search Engines



Above are the most popular search engines which have been used to search for the site, Google being bar far the most popular as would be expected.

Top pages

| ID | Title | Link | Visits |
|----|--------------------|---|--------|
| 1 | Port Directory | /port-directory/ | 15,955 |
| 2 | Port Directory | /port-directory/?letter=h&pagenum=9 | 7,227 |
| 3 | Home Page | | 6,937 |
| 4 | Port Directory | /port-directory/?pagenum=5 | 4,280 |
| 5 | Port Directory | /port-directory/?ajaxCalendar=1&letter=g&mo=3&yr=2019 | 3,793 |
| 6 | Get Involved | /about-us/get-involved/ | 2,578 |
| 7 | Port Directory | /port-directory/?gv_search=heathrow&mode=any | 2,123 |
| 8 | Port Directory | /port-directory/?ajaxCalendar=1&letter=h&mo=1&pagenum=1&yr=2019 | 2,079 |
| 9 | Port Directory | /port-directory?pagenum=3&letter=b&ajaxCalendar=1&mo=8&yr=2019 | 952 |
| 10 | Infectious Disease | /seaports/infectious-disease/ | 714 |
| 11 | ABOUT US | /about-us/ | 706 |
| 12 | Contact Us | /contact/ | 700 |
| 13 | Port Directory | /port-directory?ajaxCalendar=1&mo=11&yr=2019&letter=s | 630 |
| 14 | Members Area | /members-area?ajaxCalendar=1&mo=10&yr=2019 | 595 |
| 15 | Home Page | /?pagenum=4&letter=g | 538 |

| 16 | Imported Food | /seaports/imported-food/ | 513 |
|----|---------------------------------|--|-----|
| 17 | Airports | /airports/ | 490 |
| 18 | Port Directory | /port-directory/?pagenum=4 | 457 |
| 19 | Port Directory | /port-directory?pagenum=3&ajaxCalendar=1&mo=9&yr=2019&letter=y | 392 |
| 20 | Animal Health | /seaports/animal-health/ | 361 |
| 21 | Water Quality | /seaports/water-quality/ | 353 |
| 22 | Port Directory | /port-directory/?pagenum=1&letter=w | 308 |
| 23 | Seaports | /seaports/ | 280 |
| 24 | Port Directory | /port-directory?letter=u&ajaxCalendar=1&mo=12&yr=2019 | 266 |
| 25 | Port Directory | /port-directory/?letter=n& | 246 |
| 26 | Locations | /events/locations/ | 231 |
| 27 | Port Directory | /port-directory?ajaxCalendar=1&mo=7&yr=2019&letter=c | 231 |
| 28 | Waste Disposal | /seaports/waste-disposal/ | 216 |
| 29 | Members Area | /members-area/ | 211 |
| 30 | Environmental Protection | /seaports/environmental-protection/ | 185 |

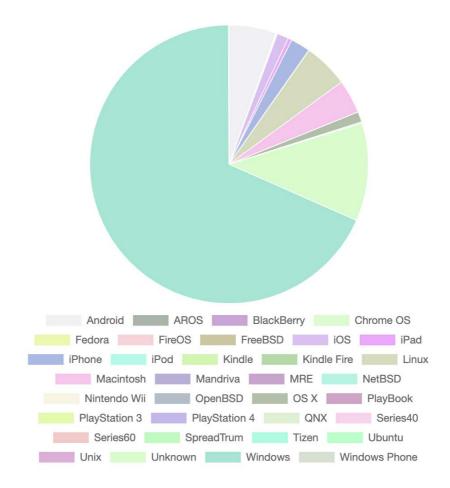
Above are the 30 most popularly used pages on the website. The port directory (or elements thereof) occupying 7 out of the to 10 places. On port directory entries where there is a following link after the port directory, such as '/port-directory/? letter=h&pagenum=9' or '/port-directory/?gv_search=heathrow&mode=any', this indicates a manual search by the user, in the first instance they have filtered the directory by the letter H and in the second incidence they have manually searched 'heathrow'. Any entry that has 'ajaxCalendar' in the link is where a user has gone to the calendar from the page ie on the link '/members-area?ajaxCalendar=1&mo=10&yr=2019' the user has gone to the calendar from the members area of the site. Whilst there is a significantly large drop-off from the usage of the port directory section of the website compared with the other pages there is more of a gradual decline in page usage for the bottom two thirds of the table.

Top 20 countries

| Rank | Flag | Country | Visitor Count |
|------|---------------|--------------------|---------------|
| 1 | | Singapore | 6,444 |
| 2 | | United Kingdom | 2,620 |
| 3 | | United States | 2,178 |
| 4 | | Germany | 556 |
| 5 | * Comp | China | 497 |
| 6 | | Russian Federation | 474 |
| 7 | | Unknown | 330 |
| 8 | | Ukraine | 318 |
| 9 | | France | 280 |
| 10 | | Netherlands | 167 |
| 11 | | India | 135 |
| 12 | | Canada | 134 |
| 13 | | Italy | 64 |
| 14 | | Poland | 63 |
| 15 | | Turkey | 60 |
| 16 | | Sweden | 49 |
| 17 | | South Africa | 47 |
| 18 | | Brazil | 47 |
| 19 | | Indonesia | 46 |
| 20 | | Ireland | 45 |

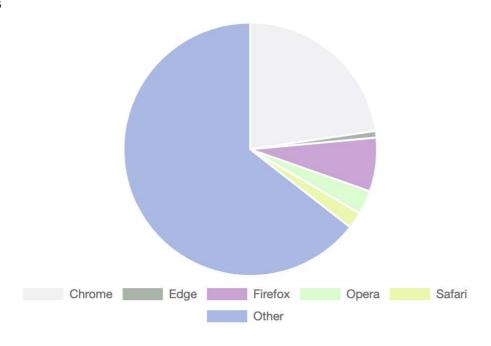
Above are the top 20 countries which visited the APHA website over the three month period. It is useful to note that the country is located by using the ip address of the user, which in most cases is the same as the country that the user is in, but a very small proportion of users may use a VPN which can provide an IP address of a country other than the one the user resides in, therefore the table is probably in the region of 98% accurate.

Platform



Above shows the operating systems used to access the APHA website, the largest majority being from Windows based computers, the second being unknown.

Browsers



Above shows the browsers used to access the APHA website, the largest majority being unknown. The unknown segment is the largest because this will contain Microsoft Internet Explorer which is the most widely used browser.

CONCLUSION

In general the APHA website is a very well used site. There have been on average 15,281 visits per month over the last three months

Most users of the site are accessing it directly by typing in the website address which would indicate that these are regular users. Other traffic is coming from Google as would be expected.

In terms of search phrases used to locate the site the most popular two words are 'port health' which appears in nearly all of the most recent search terms. When the term 'port health' is searched on Google it gives the APHA website a ranking of first in the search.

As previously mentioned, the most popular search engine used the locate the site is Google, as would be expected, followed by Microsoft Bing, the second most popular search engine on the internet.

By far the most popular section of the site is the Port Directory. This is probably because regular users will be using it in their daily business to locate regularly used contact information. Because the directory is very easily accessed is is basically being used very much like an online phone directory.

The traffic on the site is as would be expected, with the exception of Singapore being the country which visits the site the most, probably down to the fact that Singapore is the second largest port in the world. Shanghai is the largest port in the world, but there is no traffic from there because the internet in China is restricted.

In terms of what is used to view the site, it is mainly accessed using Windows based operating systems, ie normal PC's. Mobile viewing is fairly small with Android phones being the largest section of mobile views, followed by iPhone and iPad respectively. Of the browsers used to access the site the larges section is unknown, this section is the largest because this will contain Microsoft Internet Explorer which is the most widely used browser. The second most used browser is Google Chrome, which again would reflect the general user statistics of these browsers.

To summarise, the overall usage of the site is in general what would be typical of a site of this nature. The user demographic is not particularly a very young audience and the site is not one which would be accessed regularly for reasons other than in a professional capacity, therefore mobile viewing is a small segment of the statistics. The statistics have however thrown up a couple of interesting points in the fact that a lot of the traffic originates in Singapore and that the port directory is such a widely used resource. The first point is as mentioned previously, ie Singapore is the second largest port in the world, and the second point is down to the readily availability of the directory. Both of these points may offer the potential to capitalise on these two factors in the future.